

CHILDREN'S ONCOLOGY CAMPING ASSOCIATION, INTL
2019 ANNUAL CONFERENCE



COCACON 2019

Louisville, Kentucky

November 14th - 17th

14th – 17th November, 2019

Omni Hotel

Louisville, Kentucky



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CONNECT WITH CUSTOMERS COCA-CON 2019



COCA-con, (the annual COCA-I conference), is attended by influential and experienced professionals who come to learn about the latest programs and services geared toward pediatric oncology camping and how to provide a safe, fun and life-changing experience for cancer patient campers and their families.

Among the 240+ attendees from over 55 Pediatric Oncology Camps will be Camp Directors, Pediatric Oncologists, Nurses, Child Life Specialists, Social Workers, Lawyers, Teachers, Financial Specialists, and more.

If the camping industry and its professionals are among your primary targets, you will want the Children's Oncology Camping Association, International (COCA-I) as part of your marketing strategy. Indeed, COCA-I has played a pivotal role in development and professionalization of the pediatric oncology camping industry. Time and time again, our strategic partners tell us there is no better outlet for reaching oncology camping professionals, volunteers, and key stake holders and that adding COCA-I to their marketing mix was a great business decision.

The Annual Conference is COCA-I's largest annual gathering. Hosted in November, the 4-day conference is packed with more than 40 educational sessions, a CEU track, insightful keynote speakers, roundtable problem solving discussions, and networking events featuring sponsors and exhibitors.

COCA-I proudly highlights their partnerships with participating supporters every step of the way through website listings and logo placement, social network posts, and pre-event emails.



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BY THE NUMBERS

240+
ATTENDEES

DECISION
MAKERS

55+
CAMPS

3
KEYNOTE
SPEAKERS

3
CONFERENCE
DAYS

42~+
STATES
+ CANADA

"Thank you so much for providing such great things to bring back to camp and my clinical practice as a child life specialist."

"Helped me with great ideas to improve our CIT/LIT program."

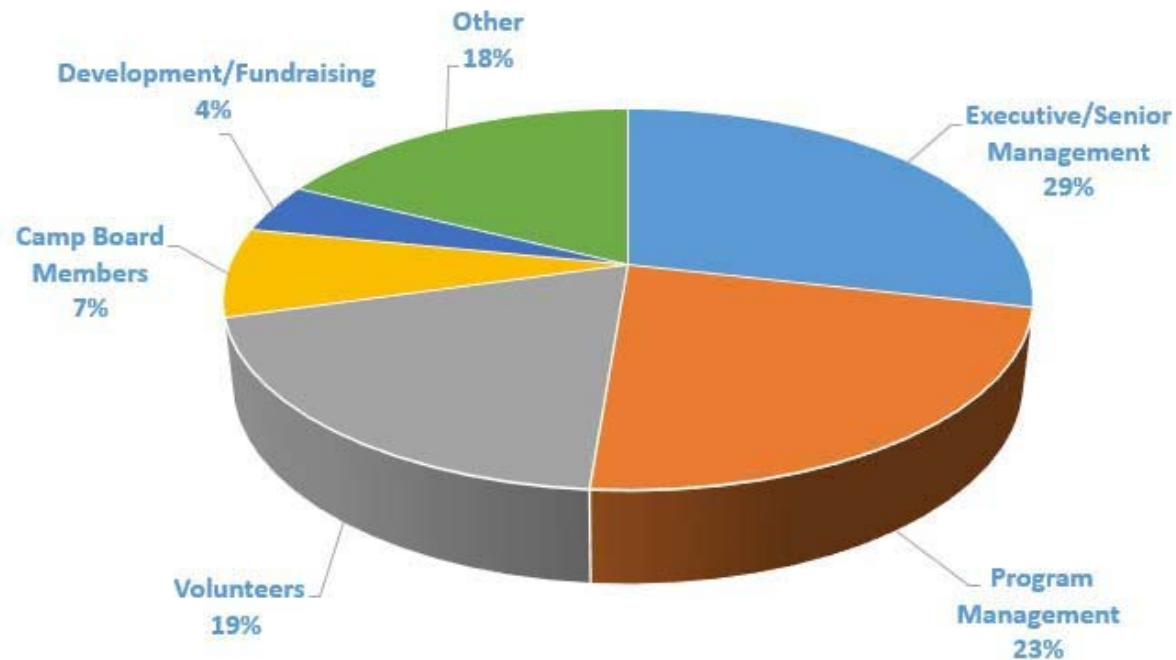


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Join Us at COCA-CON 2019 and Reach Your Target Market



"Overall great conference! Thank you ALL!!"

""Really cool to hear what other camps are doing - a nice opportunity to share and hear great ideas. Thanks COCA-I!"



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ENHANCE YOUR VISIBILITY

INCREASE YOUR IMPACT

CONFERENCE MAJOR SPONSOR

\$10,000

Sponsorship Options:

- Continuing Educational Unit Track
- Awards Banquet
- ~~COCAcademy~~ **SOLD**

Signage throughout conference

Prominent location throughout conference Mobile app

Company logo listed on COCAcon website

Presentation Conference attendees

PRESIDENT'S RECEPTION

\$3,500

Prominent signage at Reception

Recognition from Podium

Company logo listed in Mobile app

Company logo listed on COCAcon website

LEADERSHIP LUNCH & LEARN

\$3,500

Company advertised on day of lunch

Company logo listed in Mobile app

Company logo listed on COCAcon website

CONFERENCE MOBILE APP

\$2,500

Company logo listed in the title page, and every page of the Mobile app

Company listed on COCAcon website



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T-SHIRTS	\$2,500
Company logo screen-printed on COCA-I t-shirts	
TOTE BAGS	\$1,250
Company logo screen-printed on COCA-I tote bags	
LANYARDS	\$1,250
COFFEE BREAK(S)	\$1,250
CEU ROUNDTABLES (2)	\$500
EXHIBITORS	\$500
BROCHURE/INSERT ITEM	\$150

Ask About Other Sponsorship Opportunities





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Exhibit Schedule

Thursday November 14th, 2019

Exhibitor Registration and Setup 8:30 am - 12 pm
Exhibits Open..... 2 pm – 5:30 pm
Conference Registration 2 pm - 6:30 pm
Welcome Reception..... 6:30 pm - 7 pm
President's Reception 7 pm - 9 pm
Hospitality Suite Open 9 pm - 11 pm

Friday, November 9th, 2019

Exhibits Open 8 am – 1:30 pm
Keynote 8:45 am - 9:45 am
Breakout Sessions 10 am - 12:15 pm
Keynote 2 pm - 3 pm
Breakout Sessions 3:15 pm - 4:15 pm
Annual Meeting 4:30 pm - 5:30 pm
Exhibit Breakdown 1:30 pm

Housing: A block of rooms is being held for COCA-I's Annual Conference at the Omni Hotel. Make your reservations before Oct. 15th to receive special rates.

Omni Hotel
400 S 2nd Street
Louisville, KY 40202
(502) 313-6664

COCAcon 2019 Annual Conference

14th-17th November, 2019

Omni Louisville

400 S 2nd Street

Louisville, Kentucky 40202

Phone: (502) 313-6664

Confirmation of Intent to Sponsor and/or Exhibit

Name of Partnering/Exhibiting Company: _____

Contact Name: _____

E-mail: _____

Street Address: _____

City/State/ Zip Code/Country: _____

Phone: _____

Fax: _____

Please mark your selection:

- | | |
|--|--------------------|
| <input type="checkbox"/> Conference Major Sponsor | \$10,000 |
| <input checked="" type="radio"/> Awards Banquet (SOLD) | \$5,000 |
| <input type="checkbox"/> Presidents Reception | \$3,500 |
| <input type="checkbox"/> Leadership Lunch & Learn | \$3,500 |
| <input type="checkbox"/> Conference Mobile App | \$2,500 |
| <input type="checkbox"/> Exhibitor Space | \$500 |
| ----- | |
| <input type="checkbox"/> Coffee Breaks | \$1,250 |
| <input type="checkbox"/> CEU Roundtables (each) | \$350 |
| ----- | |
| <input type="checkbox"/> T Shirts | \$2,500 |
| <input type="checkbox"/> Tote Bags | \$1,250 |
| <input type="checkbox"/> Lanyards | \$1,250 |
| <input type="checkbox"/> Swag Bag Insert Item | \$150 |
| ----- | |
| <input type="checkbox"/> Contact Me. I may be interested in other promotional opportunities. | |

Payment:

Check Enclosed Payable to COCA-I Tax ID #31-1530836)

Please send payment to: COCA-I Attn: Don Golden 144 Anya Road Corrales, NM 87048

Credit Card Visa MasterCard Discover American Express

Name on Card: _____ Card Number: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code: _____

Signature: _____

For more information contact: Don Golden • 505 717 6290 • don.golden@cocai.org

Payment in full is due October 1, 2019 for all COCA-I Partnership Program unless COCA-I has provided you with prior written approval. Exhibit and Sponsorship fees are non-refundable and non-transferable. Fees paid are for the 2019 conference and will not be held over should you not to attend. Hotel and travel expenses are not included in COCA-I Partnership Packages and are the sole responsibility of the partnering agent and/or company. COCA-I has negotiated a discounted room rate with the host hotel. To receive this room rate please notify the hotel of your participation in the 2019 COCA-I Annual Conference.