



# Camp Sunshine Billboard Social Media Campaign



[Click Here to Watch Video](#)



**We've taken over billboards across Georgia for Childhood Cancer Awareness Month.**

To share quotes from our campers and their families about what Camp Sunshine means to them.



Go see what they have to say!



**"CAMP SUNSHINE  
TAUGHT ME HOW  
TO BE HAPPY  
AGAIN."**

**-FIRST-TIME CAMPER**



**"THEY TREATED  
ME LIKE A KID, NOT  
A KID WITH  
CANCER."**

**-CAMPER**





**“A TURNING POINT  
IN MY CANCER  
JOURNEY TO  
HEALING.”**

-CAMPER



**“A LIGHT DURING  
OUR CANCER  
JOURNEY.”**

-CAMP SUNSHINE PARENT



**“AT CAMP, WE  
WEREN'T ‘CANCER  
KIDS’. WE WERE JUST  
KIDS HAVING FUN.”**

-CAMP SUNSHINE ALUMNI





**MORNING  
CHEMO,  
AFTERNOON  
KAYAKING.**



[Click Here to Watch our  
Camper see his  
Billboard In-Person!](#)



**“WHERE I CAN BE  
MYSELF AND NOT  
WORRY ABOUT  
CHEMO.”**

**-CAMPER**



**WHERE KIDS  
WITH CANCER  
CAN JUST BE  
KIDS.**

